

Dan Steinbock: Biography



Difference Group

Website (beta): www.differencegroup.net

Focus Areas

- International business, international relations, investment and risk in the multipolar world
- Post-crisis business environments in advanced economies (US, EU, Japan) and emerging economies (BRICs and beyond)
- G-20, international relations, and global economy
- Multipolar investment and risk analysis
- Trade and investment worldwide
- Global strategies of MNCs and SMEs
- Competitiveness of nations and cities

Primary Affiliations

- Research Director of Int'l Business, India, China and America Institute (USA)
- Visiting Fellow, Shanghai Institutes for International Studies (China)
- Visiting Fellow, EU Center (Singapore)

Advisory and Consulting Services

- International organizations, innovation institutes
- Multinational companies, SMEs
- Marketers, brands
- Government agencies, cities

Commentaries

- US/EU/Int'l: Roubini Global/EconoMonitor, CNBC, China-US Focus, Reuters, FDIintelligence
- Europe: EU Observer
- China: China Daily, Shanghai Daily, Global Entrepreneur, China.org (government portal), Global Times
- Asia: South China Morning Post (Hong Kong), Asia Times, EconomyWatch (Singapore), Philippine Daily Inquirer, Myanmar Business Today
- Africa: BusinessDay (Nigeria)

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Web links:

Dr Steinbock's website:

<http://www.differencegroup.net>

Latest commentaries:

<http://www.differencegroup.net/#!latest/c1an8>

Roubini Global/EconoMonitor:

<http://www.economonitor.com/blog/author/dsteinbock/>

CNBC:

<http://search.cnbc.com/main.do?target=all&categories=exclude&keywords=Dan%20Steinbock>

South China Morning Post (Hong Kong):

<http://www.scmp.com/content/search/dan%20steinbock>

Dr Dan Steinbock is a recognized expert of the multipolar world. He focuses on international business, international relations, investment and risk among the leading advanced and large emerging economies. Altogether he monitors some 40 major economies worldwide.

Affiliations. In addition to his advisory activities (see www.differencegroup.net), Dr Steinbock is affiliated with major US universities as well as international think-tanks, such as India China and America Institute (USA), Shanghai Institutes for International Studies (China) and EU Center (Singapore). He cooperates with think-tanks, and leading universities worldwide. He divides his time between the U.S. (New York), Asia (Shanghai), ASEAN nations, and occasionally Europe. He has been interviewed for *Global Trends 2030* by the U.S. National Intelligence Council.

Contributions. He contributes economic and policy briefs to leading media worldwide; in the U.S. (Roubini Global Economics/EconoMonitor, CNBC, China-US Focus; Europe (*EU Observer*, *European Business Forum*), China (*China Daily*, *Global Entrepreneur*, *Beijing Review*, *Shanghai Daily*, *China.org*, *Global Times*), *South China Morning Post* (Hong Kong), *EconomyWatch* (Singapore), *Philippine Daily Inquirer*, *Myanmar Business Today*, *Asia Times* and *BusinessDay* Nigeria). He has served as commentator for Chinese primetime TV shows (Dialogue, World Insight, China 24, Asia Biz, Global Debate); CNN, The Project Syndicate, The Globalist, *Harvard Business Review*, *The National Interest*, *Forbes*); India (*Hindu Times*), Middle East (Al Jazeera, Gulf Research Center) and Africa (African Business).

Consulting and Advisory Activities. Dr Steinbock has consulted for MNCs (Intel, Nokia, Coca-Cola, Huawei, China Telecom) and SMEs, int'l organizations (OECD, EU, Nordic Council, Baltic Development Forum), financial institutions, cities (from Shanghai to Helsinki), government agencies, competitiveness and innovation organizations, and NGOs. He is in the high-level Guidance Group of the GeoBranding Center (CMO Council) with interest communities of over 20,000 global executives across 100 countries. He has media advisory tasks in 1to1 Magazine, Fortune, Bloomberg BusinessWeek, McKinsey Quarterly Online Executive Panel, and academic journals worldwide.

EMBA/Corporate/Government Training. He has moderated international corporate conferences in US, Europe and Asia, including with Jack Welch, former CEO of GE. He gives economic and policy briefs for trade associations, financial institutions, government agencies and IR institutes, and chambers of commerce in US, Europe and Asia. He has lectured in leading EMBA programs in US (Stern/NYU, Columbia), China (Fudan, Tsinghua), ASEAN (Singapore, Malaysia, Philippines), and Europe (Norway, Finland, UK, Sweden).

Academics. Dr Steinbock is a Senior ASLA-Fulbright Scholar (Stern/New York University, Columbia Business School). He has served as Visiting Professor at the Shanghai Foreign Trade Institute. He is affiliated with the int'l business school network of Prof. Michael E. Porter (Harvard) and Columbia Institute for Tele-Information). He cooperates with leading universities worldwide.

Media. In the US, he has been interviewed by CNBC, CNN ABC, Dow Jones, PBS, Reuters, etc. In China, he serves as commentator for CCTV News, Dialogue, Global Debate, China 24, World Insight, Biz Asia, etc. In Europe, he has been interviewed by FT, The Economist, Le Figaro, Le Monde, worldwide.