

# PRAXIS

## #GAMECHANGERS2019

4 OCTOBER  
2018



ISIS Malaysia's highly regarded Praxis economic seminar returns this year. Praxis is the point at which knowledge or thought becomes action, and this economic seminar aims to sensitise businesses to the issues in the year ahead.

#Gamechangers2019 begins with a Royal Address by His Royal Highness Sultan Nazrin Muizzuddin Shah, Sultan of Perak Darul Ridzuan and ISIS Malaysia Royal Fellow. HRH is a scholar, author and keen observer of political, economic and development trends.

Following HRH's Royal Address, there will be a panel on the macro prospects, strengths and vulnerabilities of the Malaysian economy. Two panels then ensue, one on raising the game of Malaysian manufacturing and services in an era of new enabling technologies, and the other on how Malaysian exporters should navigate in an age of increasing protectionism and bilateralism.

The concluding session will be on government policies and priorities in 2019.

#Gamechangers2019 endeavours to productively bridge knowledge gaps and provide perspectives for the private businesses to plan for the future.

**Sponsored by:**



## PROGRAMME

0845 - 0930	Registration & Networking
0930 - 0950	Participants take their seats
1015 - 1025	Opening Remarks by Tan Sri Rastam Mohd Isa, Chairman and Chief Executive of ISIS Malaysia
1025 - 1045	Royal Address by His Royal Highness Sultan Nazrin Muizzuddin Shah Ibni Almarhum Sultan Azlan Muhibbuddin Shah Al-Maghfur-lah, Sultan of Perak Darul Ridzuan & Royal Fellow, ISIS Malaysia
1045 - 1100	Coffee Break
1100 - 1215	<b>SESSION 1: Prospects, Strengths and Vulnerabilities of the Malaysian Economy</b> <ul style="list-style-type: none"><li>• How stable is the world economy and Malaysia's major economic partners in 2019-2020?</li><li>• How strong are the Malaysian economy's fundamentals and what are its weaknesses?</li><li>• What are/will be sources of growth and key risks to the Malaysian economy?</li></ul>
1215 - 1330	<b>SESSION 2: Raising the Game of Malaysian Manufacturing and Services with New Enabling Technologies</b> <ul style="list-style-type: none"><li>• How prepared are Malaysian manufacturers and service providers in adapting to emerging technologies?</li><li>• How are technologies such as digitisation and automation impacting existing production, distribution and supply channels?</li><li>• What measures should companies and the government take to accelerate technology adoption and innovation?</li></ul>
1330 - 1430	Lunch Break
1430 - 1545	<b>SESSION 3: Malaysian Exports in an Age of Increasing Protectionism and Bilateralism</b> <ul style="list-style-type: none"><li>• What are the realities of the multilateral and plurilateral trading systems today?</li><li>• What problems do Malaysian exporters currently face and are likely to face in the future?</li><li>• How should Malaysian exporters secure/expand access to traditional and new markets?</li></ul>
1545 - 1700	<b>SESSION 4: The Government's Policies and Priorities in 2019</b> <ul style="list-style-type: none"><li>• What has the Harapan government managed to achieve in its General Election pledges?</li><li>• What are the challenges to institutional, political and economic reforms?</li><li>• What can the Malaysian business community expect to see from the government's maiden 2019 federal budget?</li></ul>
1700 - 1715	Closing Remarks



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## ROLE PLAYERS

### SESSION 1: PROSPECTS, STRENGTHS AND VULNERABILITIES OF THE MALAYSIAN ECONOMY

Interlocutor: Mr Tan Chung Han, Producer and Presenter, BFM Radio, Malaysia

Panelists:

- Mr Marzunisham Omar, Assistant Governor, Bank Negara Malaysia
- Dr Richard Record, Lead Economist, Macroeconomics and Fiscal Management Global Practice, World Bank Group, Malaysia
- Mr Nurhisham Hussein, General Manager, Economics & Capital Markets, Employees Provident Fund, Malaysia

### SESSION 2: RAISING THE GAME OF MALAYSIAN MANUFACTURING AND SERVICES WITH NEW ENABLING TECHNOLOGIES

Interlocutor: Dato' Steven Wong, Deputy Chief Executive, ISIS Malaysia

Panelists:

- Mr Rushdi Abdul Rahim, Senior Vice President, Malaysian Industry Government Group for High Technology, Malaysia
- Dr Harikrishna Kulaveerasingam, Chief Research & Development Officer, Sime Darby Plantation Berhad
- Mr Lim Chee Siong, Chief Strategy & Marketing Officer, Huawei South Pacific Region

### SESSION 3: MALAYSIAN EXPORTS IN AN AGE OF INCREASING PROTECTIONISM AND BILATERALISM

Interlocutor: Mr Firdaos Rosli, Director, Economics, Trade and Regional Integration, ISIS Malaysia

Panelists:

- Datuk Isham Ishak, Secretary General, Ministry of International Trade and Industry, Malaysia
- Dr Deborah Elms, Executive Director, Asia Trade Centre, Singapore
- Mr Roberto Benetello, CEO, European Union-Malaysia Chamber of Commerce and Industry, Malaysia

### SESSION 4: THE GOVERNMENT'S POLICIES AND PRIORITIES IN 2019

Interlocutor: Tan Sri Mohd Sheriff Mohd Kassim, G25 Founding Member

Panelists:

- Datuk A Kadir Jasin, Media and Communications Advisor, Prime Minister's Office (Invited)
- YB Nik Nazmi Nik Ahmad, Member of Parliament, Setiawangsa
- YB Mr Liew Chin Tong, Deputy Minister, Ministry of Defence, Malaysia

### CLOSING REMARKS

YBhg Tan Sri Rastam Mohd Isa, Chairman & Chief Executive, ISIS Malaysia